



UNI HACK 2025

Sponsorship Prospectus

14-16 March 2025

Australia/New Zealand

unihack.net

Welcome to UNIHACK 2025

UNIHACK is Australia's largest and premier hackathon for university students.

Our competition attract hundreds of students from across Australia and New Zealand studying software engineering, computer science, and related disciplines.

Teams have around 48 hours to design, build, and pitch a prototype of their idea. This can take the form of an website, a mobile app, a video game, or through hardware. The important thing is that it must work when presented.

We are often called the Imagination Hackathon. That is because we do not prescribe a "theme" - teams are free to build whatever they want.

Because of our open-ended approach, this has seen teams build ideas that tackle important issues, and embrace emerging technologies (e.g. machine learning and artificial intelligence).

We pride ourselves in being an inclusive and welcoming space for all, regardless of skill level or academic level. Our event features a wide variety of students: from first-time participants to experienced programmers; those starting out in their first year to their penultimate year at university.

UNIHACK is run by UNIHACK Incorporated, a non-for-profit organisation that is run entirely by volunteers. Our volunteers are a mix of those currently studying, and those who are in the industry today.



Event Overview

UNIHACK is where the next generation of tech makers and disrupters build and showcase their innovative projects over a 48-hour period.

There is no prescribed theme for UNIHACK. Students are not restricted on what they want to create; and all projects are eligible for the Main Prize. However, certain category and sponsor prizes may have challenges or themes attached to them.

Our event is a hybrid event. Students can participate remotely from any location in Australia and New Zealand; or through our Event Hubs in some universities. These Event Hubs are locations where students can meet and come together to work on their prototypes. We plan to have Event Hubs in Melbourne and Sydney; and are open to have more hubs in more locations.

Our event is open to all students studying at an accredited university/ TAFE in Australia or New Zealand. We encourage students from non-IT backgrounds to participate.



UNI HACK 2025 at a glance...



Pre-hack events

Feb 24 - Mar 13

Sponsor-run workshops, networking events, team matchmaking



Hacking weekend

Mar 14 - 16

Students have the weekend to produce and pitch their idea



Judging period

Mar 16 - 22

All entries are evaluated to decide who wins



Winners announced

Mar 23

Who has won UNI HACK this year?

2024 by the numbers...

477

students
participating

70

projects
submitted¹

40%

final year² or
honours students

18+

universities
participating

¹ You can view the project submissions on our [DevPost](#).

² Third and fourth year students

Why sponsor?

We provide a number of opportunities to connect with and leave a impactful impression with Australia's future tech talent.

You can demonstrate your company's expertise and share knowledge to students by running workshops, Q&A panels, or networking events in the lead-up to the event. As well, you can send company representatives to act as mentors that help students shape their ideas during the weekend.

Our event supercharges your ability to recruit high-quality graduates and interns, as you can witness their ingenuity and technical ability. You can further challenge the students with a prize, and see how they tackle your problem statement.

If you have a product or an API, our event provides an excellent opportunity to showcase its potential. You can let them also use the product or API to spark even more creative ideas.



Current and past sponsors include..



Our impact on the industry

Past winners and competitors have gone to work for

 ATlassian

 Canva


 tyro

 Australia Post

 pwc

 xero

 Google

 BLOCK

 Meta

 aws



 zendesk

... or started their own companies

 ESPER
satellite imagery

 Miga

 Redactive

Which tier is right for you?

Sponsoring UNIHACK puts your organisation in front of some of Australia's up-and-coming and brightest minds - and looking for internships or graduate opportunities.

One size does not fit all - so reach out and we can customise a package just for you.

	Diamond	Platinum	Gold	Silver	Bronze
TOTAL CONTRIBUTION (AUD\$)	10,000+	6,000+	4,000+	2,000	1,000
Exclusivity	2	4			
Mentors (at any one time)	Uncapped	10	6	3	0
Distribute Swag and Run Giveaways	Yes	Yes	Yes	Yes	Yes
Banners at UNIHACK Hubs	Yes	Yes	Yes	Yes	No
Contribute to a UNIHACK Prize	Yes	Yes	Yes	Yes	Yes
Run Your Own Prize/Challenge	Yes	Yes	Yes	Yes	No
Run Workshops	Yes IN-PERSON & REMOTE	Yes IN-PERSON & REMOTE	Yes IN-PERSON & REMOTE	Yes REMOTE ONLY	No
API/Product Demo in Opening Ceremony video	Yes 5 MINS	Yes 5 MINS	Yes 2 MINS	Yes 1 MIN	No
Participants List and Resumes	Yes	Yes	Yes	No	No
Graduate & Internship Marketing Opportunities	Yes	Yes	Yes	No	No
Winners Announcement Message	Yes	Yes	No	No	No
Keynote Address in Opening Ceremony video	Yes	No	No	No	No
Main Prize Judging Spot	Yes	No	No	No	No
Event Co-branding UNIHACK 2025, sponsored by...	Yes	No	No	No	No



Next Steps

The next generation of thinkers, builders, and disrupters will be at UNIHACK.

Reach out to sponsorship@unihack.net today!

Join us in the imagination revolution.



Terence Huynh
Sponsorship Lead